



U N I T E D E A S T E R N G R O U P



ONE VISION

“The United Eastern Group draws strength from its diversity. Through its different disciplines flows a single common direction and purpose: add value in everything it does. UEG management and employees share One Vision of excellence in all its dealings. This means that across the board we pursue the highest standards of services, standards that make us a trustworthy business partner.



VISION

Our activities cover a broad spectrum, from Oil & Gas to Hospitality fields. Synergies between different business units encourage creative and innovative solutions for our customers' challenges. Our culture of quality nurtured over the years is vigorously upheld. We believe that excellence in quality, service, human resources and performance are the reasons for success and the key for future growth.”

Ali M. Al Shorafa Al Hammadi
Chairman and CEO

Infrastructure & Telecommunications

Manufacturing

Oil & Gas
Mechanical, Electrical,

Engineering

Contracting

UNIVERSITY

Oilfield Services

Investment, Tourism & General
Control Instrumentation

Telecommunications

Infrastructure

Electrical

Mechanical

Water Services

Project Development

HERSAL

Investment

Tourism

General Trading

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INTRODUCTION

Since 1976, the United Eastern Group has steadily evolved as one of the leading diversified group of companies in the United Arab Emirates. UEG has pioneered the introduction of many goods and services, and transfer of technology to the region. Meanwhile UEG has given numerous leading global companies a competitive edge to build a strong business base in the Middle East.

UEG a corporate environment marked by team work has built up an enviable reputation for its excellence and expertise. UEG has proven track records in oil & gas, contracting, engineering, manufacturing and general trading. We believe that quality is the only guarantee for continuous success, not just for the benefit of UEG, but for all our customers and clients.

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OIL & GAS

MECHANICAL, ELECTRICAL & WATER SERVICES

A major participant in the development of the UAE's oil and gas industry, the United Eastern Group introduces many leading international companies to the region. Careful selection of partners ensures that UEG's reputation for quality, service, on-time and within-budget performance is maintained. Since late 70's, UEG has been serving the UAE's oil, gas and petrochemical industries. UEG markets products from industry-leading companies who have been successfully commissioning multi-million dollar projects onshore and offshore.



The success of our clients is enhanced by having a number of well-known companies in the field of mechanical/electrical materials and equipment, supplying valves, pipes, pumps, heat exchangers, boilers, tanks, electric power and control valves, switch and distribution boards, UPS systems, power operation and control systems, all under one roof of UEG backed up by a competent marketing team.



Fluid control equipment and instrumentation are key components in the oil and gas industry. United Eastern markets world-leading companies whose products are benchmarks of function and reliability.

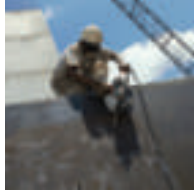


Our products range from purpose-built liquid level control devices and associated equipment for industries including petrochemical, oil and gas, marine, aviation and transportation. In addition to, metering systems for crude oil and petrochemical products such as LPG, gasoline, diesel, and condensate. Tank gauging equipment, including radar, servo, float, intelligent and ultrasonic level gauges. In the safety area, we supply isolators, amplifiers, termination boards and barriers in addition to leakage detector systems, pressure and temperature gauges.

CONTROL INSTRUMENTATION

OIL & GAS





UEG provides contracting services across a spectrum of industries, thanks to the breadth of its business relationships with acknowledged global leaders. On the civil infrastructure, urban development and industrial projects UEG and its associates are also a major player in the fields of power generation plants, power transmission and distribution systems, pipelines, marine installations, refineries, airports and turnkey industrial complexes.

CONTRACTING

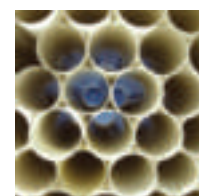
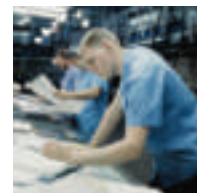
UEG's contracting services are provided through either its owned companies or joint venture international partners.



ENGINEERING

Heavy engineering capabilities are in great demand in the UAE as the government plans and builds infrastructure to keep up with the rapid development of the country. Far from being a spectator in these undertaking, UEG is an active associate, using its broad experience and

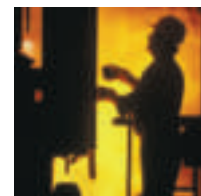
contacts to contribute substantially to many sectors of the economy, including the power industry, oil & gas and petrochemicals. In addition to the planning, architectural and engineering designs, process/industrial design & construction and management services, UEG is capable of providing engineering services for major sewerage plants and pipelines to municipal and domestic applications, by structuring a consortia of multi discipline international engineering firms to cover the criteria and the concept required by the client.



MANUFACTURING

United Eastern Group introduced some of the most sophisticated manufacturing facilities in the UAE to cater for the growing demand for heavy engineering products

Baniyas Concrete Products Company (BCP) manufactures reinforced concrete (RC) pipes for storm water and sewer pipelines using the latest insulation and manufacturing system on the market. Union Pipes Industries (UPI) have inaugurated the first sophisticated HDPE & MDPE pipes, fittings and liners manufacturing facility of its kind in the region. To uphold our mission of corporate excellence and to meet the challenges of the future, UEG acquire and apply the most sophisticated and state of the art technologies available in all its manufacturing facilities.





To optimise UEG's market share in the UAE, a general trading network is in place in areas including paints, chemicals, waterproofing materials, wooden poles, commodities and building materials which makes up a significant part of our business. In addition to marketing of its own products and services to sectors aside from oil and gas is important to help diversification within the UAE's economy.

GENERAL TRADING

Products such as cables, filtration systems, water pumps and valves, electrical items, transformers, industrial and decorative paints carrying many well-known brand names are traded by UEG.

United Eastern Group is always on the lookout for opportunities to export the expertise and experience perfected in the UAE to many parts of the world. The multinational nature of the oil & gas, infrastructure, telecommunications, trading and construction industries has encouraged UEG to expand abroad.

UEG is actively operating in different

INTERNATIONAL OPERATIONS

countries within the Middle East and North Africa regions.

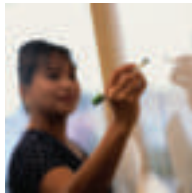
The group sees great opportunities in furthering its relationships with other countries in the region where current and upcoming projects are ideal for a diversified company of its reputation for excellence.





These days governments seek privatisation programs to unload its heavy expenditure in the public sector, which represents a large part of their economies. UEG has been successful in securing various major contracts under BOT (Build, Operate & Transfer) arrangements.

PROJECT DEVELOPMENT



In different countries throughout the Middle East and North Africa, UEG's cooperation with and assistance to major companies has helped to develop new projects in the areas of telecom, banking, construction, petrochemicals and other infrastructure fields.





Further to its activities in the Gulf, UEG has developed a strong business base universally in association with its international partners. UEG along with its associates have been successful in developing joint venture projects abroad in the fields of infrastructure and national grids in power, gas, as well as water distribution networks. UEG's efforts in the fields of roads, flyovers, airports, ports, and terminals have proven the capabilities of the group in handling such mega projects.



UEG's innovation in technology transfer and the ability to cope up with the requirements of third world countries, enabling some of the developing nations to enter into the international era of global communications.

UEG is involved in the oil & gas sector, backed with its historical background and references in activities including engineering, procurement and construction as well as operation and maintenance services, for large joint venture projects in both upstream and downstream.

The group is actively associating strategic partners with international groups for further developments of different opportunities.

Telecom and IT development in association with regional partners has increased UEG's presence within various countries.

INFRASTRUCTURE, OIL & GAS, TELECOMMUNICATIONS

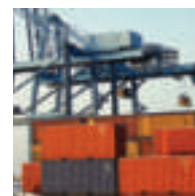
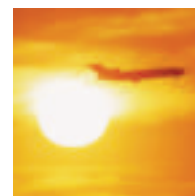


INVESTMENT TOURISM & GENERAL TRADING

UEG has expanded its activities by developing business in the growing sectors of tourism and investments. The only five-star hotel in Aden, Yemen is the UEG owned, which comes under the wing of the Arabian Investment and Tourism Corporation Limited.

UEG also involved in investment banks in the MENA region where activities encompass private equity placements, brokerage, commercial investment banking and institutional asset management.

International General Trading: UEG's presence in an increasing number of countries in the Middle East, North and East Africa provides a strong edge to the company's general trading activities by extending the market niche into those countries, which in turn have a strong market network. Trading activities encompass many different materials from petrochemical materials to commodities, machinery and others.



To assist **you** in obtaining business, either through the existing relationships with other international associates or government agencies abroad or within the UAE.

Assist and advise on financial modeling, and structuring business opportunities with international financial institutions in developing both financial and business models for private investment projects.

Advise and assist **you** in dealing with Ministries, Governmental Departments, Municipalities and other agencies.

WHY UEG?

To identify the best available opportunities for **you** in the right market.

Advise and assist **you** in preparing the business plan for **your** products or services in the Territory(s).

Advise on **your** products on technical basis (electrically, mechanically, or civil engineering) issues.

Advise on commercial issues, in addition to locating local services and products.

Advise and assist on legal issues.

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